

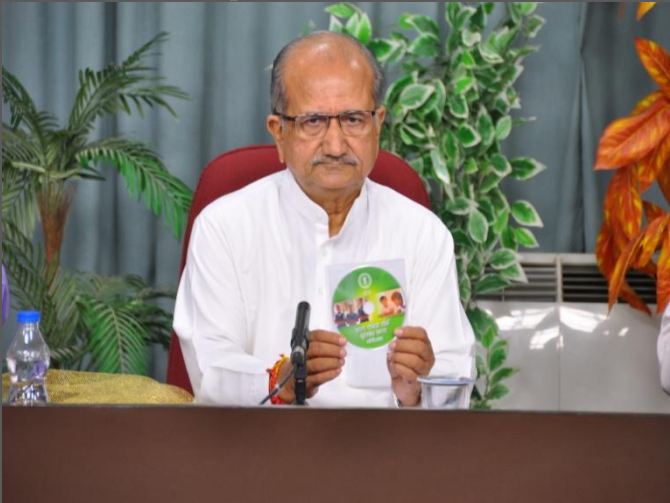
"Children love animation and if they are able to learn by watching cartoons, there is nothing better than that."

E-Content

Way towards impactful education

Government of India, enacted a legislation in 2009, the Right of Children to Free and Compulsory Education (RTE) Act, to make primary education a fundamental right for children from age group of 6 to 14. Since then Sarva Shiksha Abhiyaan(Education Department), Government of Gujarat is working hard to provide best and effective education to increase learning outcome of the children across the state. Also technical team of SSA, Gujarat is working on many technologies, which can be used in classroom for teaching and learning. In the same process SSA, Gujarat developed subject and chapter wise mapped audio visual e-content for class 1st to 8th. SSA, Gujarat is now focusing more and more ICT (information and communications technology - or technologies) based teaching learning or in other words e-learning environment.

In current era of education, e-learning is getting popular as a trend, also enhancing and developing more skills in students. E-learning can be defined as a learning process developed to interact with digitally delivered e-content, network-based audio-visuals or any technologically mediating learning using computers, TV, projector, tablets, phones, etc. It provides ICT-based platform for personalized, flexible, self-organized, collaborative learning backed by experienced teachers and education experts. It is a shift from traditional teaching learning environment to more advanced and interactive teaching learning environment. Sarva Shiksha Abhiyaan, Gujarat started digital education program, in which we developed audio visual e-content for students studying in class 1st to 8th, and the



same e-content is being broadcasted in entire state with the help of another government department BISAG(Bhaskaracharya Institute For Space Applications and Geo-Informatics).

In inauguration ceremony of e-content on dated 21st November 2016, State Education Minister Shri Bhupendrasinh Chudasama, started first broadcasting of recently developed e-content in entire state, he also expressed his vision to take primary education level to international level also to bring primary education to every home of Gujarat

state.

This e-content can be viewed on YouTube at:

https://www.youtube.com/channel/UCj_MbJEpkmF6FNXPjyZVIOA/videos