

Swachh Vidyalaya Initiatives

Swachha Bharat, Swachha Vidyalaya is the national campaign driving a social movement to promote hygiene practices in schools. To facilitate and encourage the adoption and use of toilet facilities in all schools under SSA in Gujarat, the State has devised certain provisions under the Operations and Maintenance Policy. State Government has also provided 20.0 Crores for the repairing of schools grant which can also be used to repair toilets. Additionally Rs. 15.0 crores has given for the water connection to the schools. Overall many initiatives has been taken not just to provide toilets but also to repair them and to maintain and upkeep them. Such as:

❖ Operation and Maintenance Policy of the State for maintenance and upkeep of toilets

1) Cleanliness Grant

A circular (No Prashini/Ch-1/E-8/15-16/3085-3161, Dated: 16/06/15) was issued by the Director, Primary Education Department to all District Primary Education Offices, (DPEOs) across the state. The circular mentioned that a monthly cleanliness grant of Rs. 1800/- (Rs. 21000/-per year) has been provided to all School Management Committees. It includes the following provisions:

- a. Engagement of a local person on honorarium for cleaning the sanitation units and;
- b. The purchase of cleaning equipment/materials such as toilet brush, liquid, brooms, buckets, tumblers etc.
- c. State Government has given Rs. 70.6 crores for cleanliness grant.

2. Swachhata Kit

A circular (NoSSAM/Civil/2015/30592-30666, dated; 30/07/15) was issued by the Sarva Shiksha Abhiyaan to all District Primary Education Offices, (DPEOs) across the state which mentioned the provision for a Swachhata Kit for all schools. Following provisions have been made under the said circular;

- a. An annual grant to all SMCs;
- b. For Primary schools an amount of Rs.2400/- and for Upper Primary Schools Rs. 4800/- have been granted for the purchase of cleaning equipment/materials such as dustbins, pans, brooms, mops, buckets etc.
- c. State Government has provided Rs. 13 crores for 'Swachhata Kit'



Fig: Students arranging Swachhata Kit



Fig: Swachhata Kit

3. Hand Wash With Soap Grant

Vide circular (No Mabhay/Amal/Vashi/1559/8089-8172, Dated;20/08/2015) issued by Mid-Day Meal Department to all Dy. Collectors, MDM across the state, the following provisions have been made:

- Monthly grant to all SMCs;
- Compulsory purchase and use of Neem soaps by schools and;
- Grant amount as per the pupil strength. (@ one soap per 20 children per month)
- State Government has allotted Rs. 2.54 crores to all SMCs



Fig: A school girl demonstrating steps of proper hand washing

❖ Celebrations & Events

1) 15th October Celebrated as 'Global Hand Washing day' in all schools.

To raise awareness among children about importance and benefits of hand washing, the steps of handwashing with soap and form the habit of hand washing with soap on a regular basis, the Education Department of Gujarat took the initiative to celebrate the “Global Hand washing Day (GHD)” on 15th October 2016 in more than 32700 schools.

- The schools invited community members to participate in the school assembly. Apart from teachers, children and MDM cooks, SMC members, parents, ASHA and Anganwadi workers participated in the assembly for taking a pledge. In schools of district like Mahisagar, Tapi etc., Sankalp Patra was also distributed. At block level, BRCs (Block Resource Coordinator) as well as CRCs (Cluster Resource Coordinators) also participated.
- Teams of children with teachers, ASHA and Anganwadi workers were formed for demonstration at public places. Children also took out rallies with placards and slogans on importance of hand washing, use of soap, diseases avoided due to hand washing etc.
- Thematic Discussion at schools on “Making Hand washing with Soap a Habit!” with parents/ guardians on benefits of hand washing with soap regularly at critical times like before cooking food, before eating food, after defecation etc.
- Schools organized various competitions like Drawing competition, debate, essay writing etc. on “Making Hand washing with Soap a Habit!”.
- Schools also encouraged students to make innovative projects/ handouts on Benefits of Hand washing with soap.



Fig: Drawing competition on “Hand washing with Soap”



Figure-1

Fig 1: Hygiene Minister of Bal Sansad demonstrating steps of hand washing with teacher



Figure-2

Fig 2: ASHA worker demonstrating steps of hand washing

2) **Month long celebration of ‘Shala Swachhta Campaign’ in the month of October 2016 in all schools.**

- The cleanliness class room, library, laboratory, toilets, play ground, drinking water area, computer lab, etc.

- Drawing and coloring competition , role play, singing and dance activities on cleanliness and hygiene
- Orientation by teachers to children on correct use of sanitation etc.
- Speeches on School Cleanliness and Mahatma Gandhiji and his thoughts are given by children in everyday morning assembly.
- Schools are directed to held different amusement and sports activities on the theme of 'Swachhata'. Involved and motivated village people for different innovative programmes and activities. So that good practices related health and hygiene can be implemented in the school children. These practices are executed by the school children.



3) State wide campaign during *Swachhta Ane Samrasta Saptaha* (Cleanliness and Social Harmony week)

Under the guidance of Honorable Education Minister Shri Bhupendrasinhji Chudasma, Education Department, Govt. of Gujarat organized Swachhata ane Samrasta Saptaha ” across more than 33000 schools of Gujarat from 25th Sep 2016 to 2nd Oct 2016. The schools mobilized community through various activities like Cleanliness drive at schools and public places by students and villagers, Discussion on sanitation and harmony during school assembly, Meetings of various village level committees for planning and ensuring support for sanitation and hygiene, Essay, drawing, sports and elocution competitions in schools and colleges on relevant themes, Distribution of “Sankalp Patra” in schools, Establishing dustbins in schools and public places

All primary, secondary, higher secondary schools, Kendriya Vidyalaya, CBSC, ICSC, Navodaya Vidyalaya, Eklavya model schools, colleges of technical Education, Polytechnics, ITI led the initiative across the state, to involve more than a crore people in this innovative theme.



Fig: Drawing Competition on Swachhata



Fig: street Drama for Community awareness by youth

❖ Recognition and award

Training of state, district and sub-district level staff on Swachh Vidyalaya Puraskar

A training was imparted to all engineers, MIS coordinators, BRCs and CRCs across the state in the month of July to assess schools on WASH indicators for Swachh Vidyalaya Puraskar.

1) Swachh Vidyalaya Puraskar

To recognize and share the good practices for accelerating and sustaining the achievements of the Swachh Vidyalaya initiative, the Swachh Vidyalaya Puraskar has been instituted by the Ministry of Human Resource Development, Government of India in 2016. The explicit purpose of the awards is to honour, inspire and celebrate excellence in sanitation and hygiene practice in Schools. The awards were open to all Government schools in both rural & urban areas.

Everyday, report was shared by state by districts to follow-up regarding the number of schools whose self-assessment was complete. By the end of deadline, 13997 schools out of total 34692 schools had self-assessed and submitted the survey details. Gujarat ranked 6th amongst all the states for highest number of school level submissions.

Progress		Friday, July 29, 2016									
S.No	District	Total	Registered Count	Water	Toilet	Handwashing With Soap	Operations & Maintenance	Repair for Change of Capacity Building	Upload Images	FINAL SCORE	RDW
1	KHEDA	1423	804	774	767	765	765	764	725	716	
2	PANCH MAHALS	1460	570	413	409	404	403	400	239	292	
3	ANAND	1075	566	537	531	529	526	526	299	454	
4	MAHISAGAR	1269	528	423	418	415	415	416	323	310	
5	RAJKOT	1046	501	437	433	431	429	428	354	363	
6	SURAT	1565	489	475	470	470	468	467	300	299	
7	PATAN	854	473	451	447	448	448	448	390	397	
8	VADODARA	1191	458	450	448	446	446	446	400	411	
9	BHAVNAGAR	1079	420	409	406	402	400	399	362	351	
10	DOHAD	1804	417	369	368	364	364	364	301	303	
11	AMRELI	811	412	396	393	392	391	390	295	278	
12	KACHH	1828	388	327	323	321	320	320	288	297	
13	SURENDRANAGAR	761	387	319	318	318	319	318	254	248	
14	AHMEDABAD	1340	382	332	334	334	333	332	334	334	
15	TAPI	865	380	286	283	283	283	284	26	28	
16	JUNAGADH	852	373	373	372	372	372	372	353	348	
17	CHHOTAI DEPUR	1348	351	288	283	284	283	282	239	238	
18	NARMADA	770	350	321	320	318	316	314	253	243	
19	NAVASARI	1004	307	288	287	287	287	286	189	201	
20	VALSAD	1092	304	281	284	278	277	277	244	238	
21	DEVBHOMI DWARKA	852	282	103	101	86	87	87	34	34	
22	FAMNAGAR	781	284	288	285	281	281	281	179	168	
23	BHARUCH	968	280	218	215	214	213	212	189	181	
24	GIR SOMNATH	586	276	240	238	237	235	235	200	208	
25	GANDHINAGAR	657	244	244	244	244	244	244	243	243	
26	SABAR KANTHA	1390	240	220	220	220	220	220	189	181	
27	BANAS KANTHA	2488	212	212	208	208	208	208	184	184	
28	MAHESANA	1932	212	212	214	212	211	211	189	189	
29	ARAVALLI	1282	210	208	210	208	208	208	130	130	
30	CHITRAVALI	124	112	112	112	112	112	112	112	112	
31	CHITRAVALI	124	112	112	112	112	112	112	112	112	
32	CHITRAVALI	124	112	112	112	112	112	112	112	112	
33	CHITRAVALI	124	112	112	112	112	112	112	112	112	
34	Total	34692	11526	10238	10161	10112	10081	10051	8061	8193	

District Progress Summary Report											
Monday, August 1, 2016											
S.No	State	District	Total	Registered Count	Water	Toilet	Handwashing With Soap	Operations & Maintenance	Repair for Change of Capacity Building	Upload Images	FINAL SCORE
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29	GUJARAT	CHITRAVALI	124	112	112	112	112	112	112	112	112
30	GUJARAT	CHITRAVALI	124	112	112	112	112	112	112	112	112
31	GUJARAT	CHITRAVALI	124	112	112	112	112	112	112	112	112
32	GUJARAT	CHITRAVALI	124	112	112	112	112	112	112	112	112
33	GUJARAT	CHITRAVALI	124	112	112	112	112	112	112	112	112
34	GUJARAT	Overall	34692	11526	10238	10161	10112	10081	10051	8061	8193

Fig: Daily monitoring format for self-assessment by schools

To spread awareness and stress on importance of Sanitation as was said by Mahatma Gandhi, all districts organized grand District Level Award ceremony on 2nd Oct 2016. Schoolsthat displayed and practiced excellent sanitation and hygiene practiceparticipated in the ceremony and were honoured by Chief Minister, other ministers, state and district level dignitaries to recognise their contribution and inspire other schools to improve their sanitation and hygiene practices and aspire for such recognition.



Fig: Head teachers of awarded schools receiving certificate of appreciation from Hon'ble Chief Minister and Minister for Swachh Vidyalaya Puraskar

The schools who received 1st, 2nd and 3rd prize in rural area were given a certificate of recognition and award money of Rs. 10000, Rs. 7000 and Rs. 5000 respectively. The schools that scored the highest in urban area were given a prize amount of Rs. 10000 and a certificate of recognition. A total amount of Rs. 10.41 lakhs was earmarked by SSA Gujarat to felicitate the award winning schools.

2) Shala Swachhta Award

To improve Sanitation and Hygiene as per guidelines of Swachh Bharat Mission and Swachh Bharat Swachh Vidyalaya initiative and spread awareness among elementary school stakeholders and community, the Shala Swachhta Award has been introduced by Government of Gujarat. The scheme focused on identifying and motivating Clean Schools from among the government primary schools and through competition. The GCERT with the help of SSA and Director Primary Education developed indicators and specific format to evaluate school on cleanliness. The teachers from all each elementary school were given training. The schools applied in specific format to respective DIETs for the award. The Block Award Selection Committee was formed for all blocks chaired by respective Principal - DIET and DIET lecturers, Taluka Primary Education Officer, BRC-CRC coordinators, Technical Resource Person (Engineer) and awarded teachers.

After the school applied, the committee took surprise visit of the school within two months time of the application and evaluated the school. Two schools from each-263 Block/zone were selected for Cleanliness Award which is cash prize of Rs. 10,000/- to each school amounting to a cash award of total Rs. 52.60 lacs.

❖ **Trainings and awareness**

Teacher's training for in service teachers on 'Mari Shala Swachh Shala'

The two days Training imparted to all teachers across the state in the months of June and September, 2015.

Mari Shala, Swachh Shala

Objective:

- a. Ensure child-friendly water facility, toilets and hand washing facilities in schools and;
- b. To promote behavioral change by imparting hygiene education.
 - Approximately 2.15 lacks teachers have been trained across the state.
 - The topics covered ; safe water facilities, child - friendly sanitation, hygiene practice, behavior changes communication, Roles and responsibilities of the implementers, Menstrual hygiene management practice

Bal Sansad

As per the Swachh Vidyalaya national guidelines, Bal Sansad is considered to be an effective medium to ensure children's participation in other allied activities of the school such as cleanliness of the school environment, checking on students' personal hygiene practices, promotion of good health, following up on absentees etc.



Fig: Child Candidates interacting with voters



Fig: Bal Sansad meeting

With the said objective, the second Cluster Level Training for all the teachers (Approximately 2.15 lakh teachers) was organized focusing on the formation of “Bal Sansad” in schools. The training schedule included the “On Air” and “Off Air” sessions. Out of total 6 hours, 2 hours sessions were conducted through On Air (Bi-Sag-Centre). Various training methodology was used for the training such as role play, group activities, power point presentation, screening of video films etc.

- The topics covered; democratic election process, structure of Bal Sansad, roles and responsibility and best practices etc.

A state level workshop on ‘Mari Shala; Swachh Shala’

Two days state level workshop on ‘Mari Shala: Swachh Shala’ was organized jointly by Sarva Shiksha Abhiyan and UNICEF, Gujarat on 21-24 December, 2015. It was planned in two batches, two days for all District Project Engineers, Teachers Training Coordinators, Community Mobilization cum Girls Education Coordinators and selected BRC Coordinators.

Objective:

- To ensure a set of functional and well maintained water, sanitation and hygiene facilities in all schools.
- Improvement of children’s health
- To pave the way for new generation of healthy children & contribute to economic growth
- To reduce the drop out and increase the retention rate
- Better student’s performance
- To promote school based behavior change education
- Children as change agent- spreading health and hygiene messages and practices to family, sibling and communities
- Ensure children’s participation
- To explore innovations to smoothen planning & decision making
- To determine future development and hand holding for innovations under Water, sanitation and Hygiene.
- To enhance skills to get community participation and stakeholders’ involvement.



Fig: State Level workshop on Mari Shala Swachh Shala

❖ State Level Guidelines Developed for Better Implementation

Mari Shala, Swachha Shala (My School, Clean School) Campaign refers to a combination of technical and human development components that are necessary to create a healthy school environment through developing and promoting appropriate health and hygiene behaviors. The development of such a child friendly learning environment is an essential part of the overall efforts by the state to increase the access and improve the quality of education.

The provision of safe water and sanitation facilities is a first step towards a healthy physical and learning environment. However, mere provision of the facilities does not make them sustainable. Therefore, the need to develop state specific guidelines of Swachha Vidyalaya Campaign which include the hardware and software components was felt. Similarly, the existing teachers' training module has also been revised as per the state guideline. The guideline included the initiation of Bal Sansad (Child Cabinets) at the school level in Gujarat. To facilitate this process, specific guidelines for Bal Sansad have also been developed.

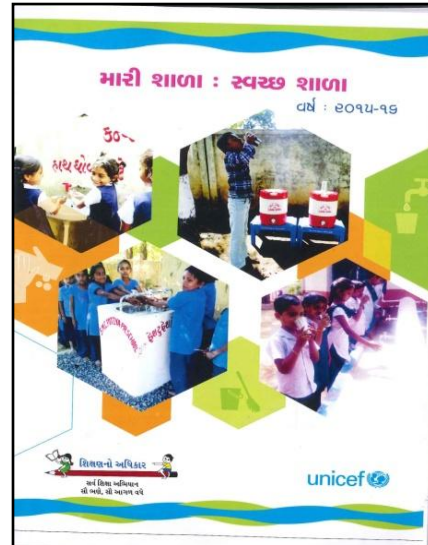
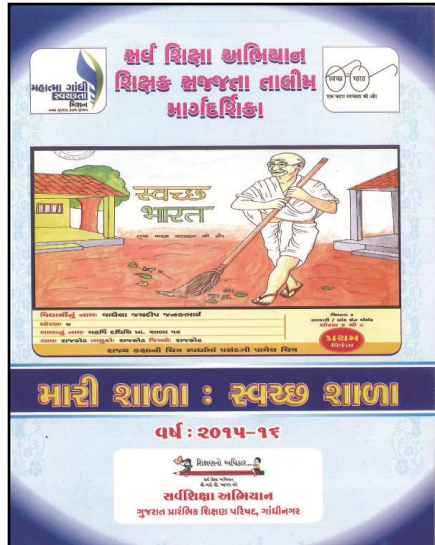
Summing it up the following set of documents has been developed by the State with support from UNICEF, Gujarat:

1. State guideline for “Swachh Vidyalaya Campaign” in Gujarat

A guideline on “Mari Shala: Swachha Shala” has been developed by SSA for implementation exclusively in Gujarat, targeting implementers, state and district level officers, block and cluster level staff, teachers and children.

The state level guideline has been developed in line with the national guideline on “Swachha Bharat Swachha Vidyalaya”. The state guideline focuses on safe water facilities in schools, child-friendly sanitation, hygiene practices, 3 Star Approach, behavior change communication, operation and maintenance of WASH facilities in schools, Roles & responsibilities of the implementers, Menstrual

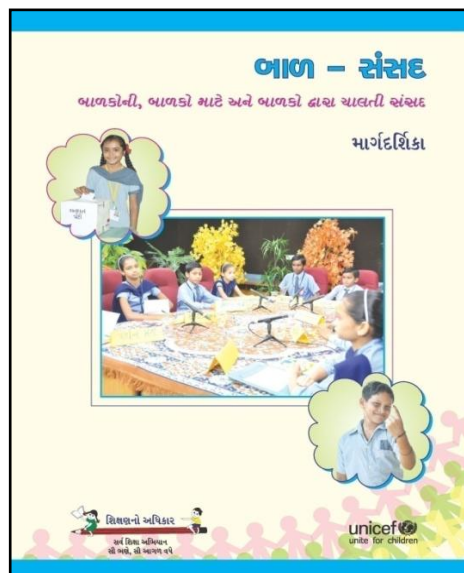
Hygiene Management practices, inclusion of hygiene in school curriculum, and examples of best practices, etc.



2. Specific guideline for “Bal-Sansad” (Child Cabinet)

A state level guideline on “Bal Sansad”, specific to Gujarat has been developed by SSA targeting school teachers and children. Children are identified as the best change agents and, can, therefore play an effective role in creating a safe, clean and healthy environment in schools and households. Schools are the best centers after families for the demonstration of hygiene and sanitation practices.

The said guideline includes the formation process of Bal Sansad through a democratic election process; the details of the structure of Bal Sansad, roles and responsibilities of school staff, SMCs and Bal Sansad; best practices, FAQs etc.



3. Revised “Mari Shala , Swachha Shala” module for teachers training as per the state guideline

The module for teacher’s training on ‘Mari Shala: Swacch Shala’ developed by SSA was already available .However, it has been revised as per the state guideline to meet the requirements and overcome challenges characteristic to the state. It includes safe water facility in schools, child-friendly sanitation, hygiene practices, behavior change communication activities, operation and maintenance of WASH facilities in schools, Roles & responsibilities of the implementers, Menstrual Hygiene Management practices, inclusion of hygiene in school curriculum, and examples of best practices, etc. The various training methodologies, such as group activities, games, role play, PPTs, short video films etc have also been included to deliver the said content.

4. Development of Posters on Behavior Change Communication

Behavior Change Communication

Rationale:

Effective behavior change is vital to the success and sustainability of all water, sanitation and hygiene interventions. In a school behavior change must include improvements in hand washing practices; better maintenance and use of toilet facilities; facilities for safe drinking water; and improved menstrual hygiene amongst adolescent girls. Schools provide a natural learning environment, making school children potentially more receptive to behavior change and behavior change education. It is theorized that many personal hygiene practices are largely learned and acquired during childhood, suggesting that changes instilled in school children can lead to a lifetime of improved practices.

Behavior Change Communication Posters:

To promote behavior change practices and health education amongst the school children seven kinds of Water, sanitation and hygiene related Behavior Change Communication posters have been developed with the financial and technical support of UNICEF, Gujarat. Each school will be supplied with 7 such posters to promote WASH related behavior change practices among the children.

1. The correct use and maintenance of boys’ toilet
2. The correct use and maintenance of girls’ toilet
3. The correct use and maintenance of boys’ urinals
4. The correct use and maintenance of girls’ urinals
5. Safe drinking water facility
6. Steps for hand washing with soap
7. Menstrual Hygiene Management



5. Three documentary films have been developed on ;

- Formation of Bal Sansad
- Fortnightly meeting of Bal Sansad
- Orientation on proper utilization of sanitation.

❖ **CSR and Public Private Partnership for Swachh Vidyalaya initiative in Gujarat**

In 2014, the Ministry of Human Resource Development, Government of India launched an initiative to ensure that all schools in India have access to functional WASH facilities. The initiative also has its emphasis on promoting safe and appropriate hygiene practices in schools and behaviour among children. The Swachh Vidyalaya initiative has defined the essential elements of WASH in Schools which are categorized as Water, Sanitation, Hand washing with Soap, Operations and Maintenance, Behaviour Change Activities and Capacity Building.

In pursuance to the national call by hon'ble Prime Minister to provide separate toilets for girls and boys in each school under Swachh Bharat Swachh Vidyalaya initiative launched by Department of School Education and Literacy, Sarva Shiksha Abhiyan, Govt. of Gujarat mobilized resources from various CSR wings of PSUs to ensure at least one toilet each for girls and boys separately.

The following CSRs and PSUs supported construction of toilets in schools from 2015 onwards:

S. No.	Name of organization	No. of toilets constructed
1	NTPC	372
2	Container Corporation of India Ltd.	60
3	IOCL	46
4	Mahindra group	24
5	Hindustan Gum & Chemicals Ltd.	15
6	Life Insurance Corporation	10
7	HPCL- Mittal Energy ltd.	4
8	ONGC	2
9	Central Institue of Plastics Engineering & Technology	1
10	NTPC	372
	Total	534

Under Swachh Vidyalaya initiative, it was ensured that all schools have at least one functional girls and boys toilet each by July 2015. Sarva Shiksha Abhiyan Gujarat has further laid stress on ensuring access to adequate number of toilets in all schools and is currently continuing partnership with CSRs and PSUs to build additional toilets in schools with higher number of children.