



## "Meena ni Duniya" Radio programme



*Meena ni Duniya* radio Program is implemented in 109 KGBVs and 223 Upper primary school of Educationally Backward Blocks of Dist. Banaskantha-Deodar, Dist. Rajkot-Jasdan and Dist. Surat-Umarpada with the support from UNICEF. This programme is started as pilot base from July-2016. This programme is broad-casted from All India Radio 3(three) days (Monday, Wednesday and Friday) in a week after assembly.

### Processes:-

- To implement this programme team of 8 (eight) officers from SSA and UNICEF visited Lucknow, Uttar-Pradesh in April-2015.
- After visiting Meena radio programme in schools and KGBVs of Uttar Pradesh they share the experiences with Director of Primary education and State Project Director of SSA.
- After meeting State has decided to implement this programme as a pilot project.
- State has selected the content of the episodes in reference to State's local needs and issues.
- State has then decided the training, episode dubbing and content development also supported by UNICEF and SSA will do broad-casting and printing of training and monitoring material.
- Programme is started with training of Master trainer at State level followed by content development workshop, District and Block level training of upper primary teachers and KGBV teachers.
- The content of the episodes includes RTE, An inclusive education, Life skill education, Gender sensitization, child rights, WASH and Child friendly school.

- The resource group has selected first 40 (forty) episodes from bunch of 200(two hundred) episodes prepared by UNICEF for pilot project.
- State core team of District gender coordinator, BRC, CRC and specialist of different subject of UNICEF has developed broadcasting Calendar, Brochure, Teacher guideline booklet, Episode guideline booklet, Teacher dairy and Monitoring format.
- These material is distributed in all 223 schools and 109 KGBVs.
- Inauguration of the first episode is done by the motivational speech from Hon. Minister of State Education - Shree Nanubhai Vanani Sir.
- Monitoring of the schools and KGBVs is done by state level, district level and block level team of SSA.
- At the end of the December-2016 34(thirty four) episode has been broadcasted and 32950 children listen the episode.
- In the schools and KGBVs after 15 minute episode broadcast teacher communicate with student.

### **Feedback from the school/student:-**

1. Student build up qualities of Self-confidence, leadership, critical thinking, habit of cleanliness etc.
2. The broadcasting frequency of AIR also facilitate other citizen to listen this episodes they inspired and gave feedback to state office of SSA
3. Students have improved their communication skill and started active participation in class room transition. Irrespective to class, cast and gender.
4. State has develop "meenaiduniyaspo@gmail.com" E-mail ID to welcome feedback and suggestion from all stakeholders from state to village level.
5. Attendance of students of improved.
6. Refuse child-labor

### **Way forward**

- State is planning to rollout in upper primary schools of all EBB's
- Next 60(sixty) episodes content is also developed

