

**"MALLIGADI MARUGUDODDI"**  
**(A Book under Swachh Bharat Initiative)**

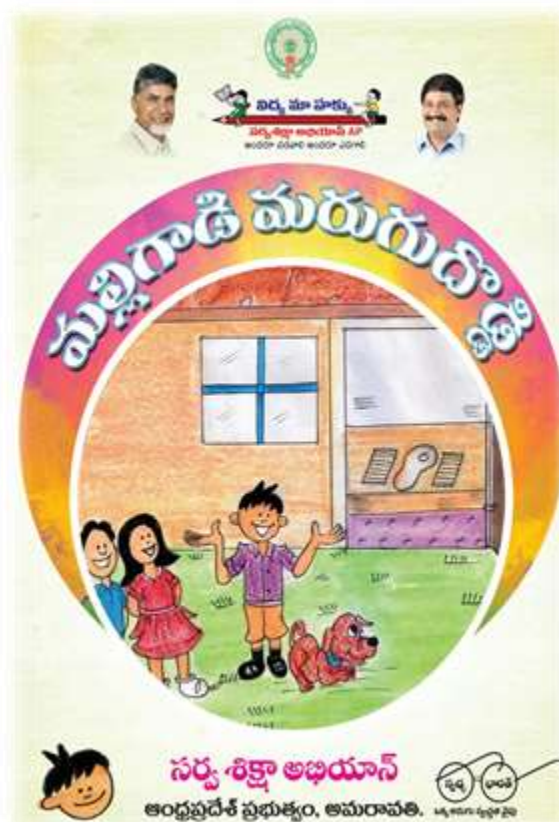
Central and State governments are giving top priority for Swachh Bharat and Swachh Andhra Pradesh. AP Sarva Shiksha Abhiyan has special attention and 69832 separate girls' functional toilets made available covering all the schools in the state. Worked with the motto that, "If the children are habituated in following sanitation and other hygiene practices they can show impact on peers, siblings, households and work as swachhtha soldiers." This has led the state to get position in the National Swachh Vidyalaya Puraskar 2016.

**Students as change agents:** In this scenario, Sarva Shiksha Abhiyan planned to strengthen students as change agents for swachhtha. In turn the children motivate their parents, elders and the whole community towards swachh practices.

**About the book:** Sarva Shiksha Abhiyan, Andhra Pradesh published

"Malligadi Marugudoddi" book to bring awareness among children on Swachhtha. This book comprises of 50 pages mainly conveys "if we keep clean our home, our village, our surroundings then everybody will have healthy and happy life." The book is useful to habituate the swachhtha practices among children. Malligadi Marugudoddi is the translated version of Hindi book "Tillu Ki Toilet" of Chhattisgarh state.

**Joyful learning:** The book is designed in the form of short stories with cartoon pictures. The main concepts discussed are eliminating open defecation, construction of Individual Sanitary Latrines (ISLs), eradication of manual scavenging, Solid and Liquid Waste Management, cleanliness and hygiene etc are very interesting and surely involve the children. This book also includes song on "self-respect" and oath on "Open Defecation Free State - AP".



**Part of curriculum:** Government of Andhra Pradesh wish to include this concept/book in the school curriculum and started in 6<sup>th</sup> class. This would be continued to other classes in the following years. These books are published and distributed to all the 6<sup>th</sup> class students (above 4 lak students) in the state under Swachh Vidyalaya campaign. Govt. of AP also wishes to award separate score for this theme to the students based on the swachhtha activities such as motivating parents and community. The objectives of Swachh Bharat Swachh Vidyalaya may be achieved through this initiative.

**Who is Malligadu:** 'Malligadu' is a boy character attends the school regularly, tops in education and sports issues. Follows individual sanitation and the small stories told by the character are very interesting and develop curiosity and critical, creative thinking among students.

The following press coverage is on the impact of the book. Awareness on Swachhtha is the aim of this initiative from Sarva Shiksha Abhiyan, Govt. of Andhra Pradesh. Good response is observed both from the students and teachers.

The book is available at: <http://ssa.ap.gov.in/SSA/news.do?mode=viewStatistics&transfer&filename=MalligaaduMaruguDoddi.pdf>



మల్లిగాడి స్వచ్ఛమైన గ్రామం



మల్లిగాడు వాడుతున్న మరుగుదొడ్డి



News coverage in leading Telugu news papers in Andhra Pradesh