

**SAMAGRA SHIKSHA, ANDHRA PRADESH**  
**STATE SPECIFIC PROGRAMME- “WE LOVE READING” CAMPAIGN**  
**FOUNDATIONAL READING LITERACY**

The reading skills of our students are far below than their respective academic standards. Without bothering about the reading abilities of children, the total system is focusing on syllabus completion and year end evaluations alone. It's the dire need of every person in the education system to see that every student is able to read the books of their standard.

Reading helps students to develop better critical and analytical skills and cultivates confidence and creativity among students. Government felt that the ability to read with comprehension is a necessary foundation and an indispensable prerequisite for all future schooling and lifelong learning. The habit of reading can be inculcated and nurtured at the early stage of a student's life and there is dire necessity to have a time bound action plan. In this gigantic task, all the stakeholders including parents, community and civil society organizations should actively be involved. HM's and Teachers should play a key role in the entire programme.

In this context, the Government of Andhra Pradesh has decided to implement special initiative in the name of **“We Love Reading”** a mission mode campaign to promote Foundational Reading literacy skills among students of **class 3 to class 9. GO.RT No.220 of School Education (PROG.II) Department, dated 12.11.2020 Govt. of Andhra Pradesh** also was issued in this regard. In this mission mode campaign, all students are provided with different avenues at school, home and village to read in a joyful environment. Teachers, parents, youth, retired employees, academicians, Community NGOs, etc. will have to take lead to run the program to the fullest extent.

**“We Love Reading”** programme was launched at State level on 26.11.2020 coinciding the 'Constitution day' at Guntur which was witnessed by the Hon'ble Minister for Home and Hon'ble Minister for Education Govt of A.P Minister and all top brass of the Education Dept in the State duly following Covid-19 norms.

Various Committees are constituted at State, District, Mandal and Grama Panchayat level for proper implementation and monitoring of the programme. State Level Monitoring Officer for the campaign and the State Level Campaign coordinators work together in coordination with district level committee members.

**Objectives of the Programme:**

- a. To transform Non-Readers to Readers.
- b. To cultivate habit of reading to make him/her independent reader
- c. To create awareness on usage of e-books and digital libraries wherever such facilities are available
- d. To involve teachers actively in improving reading skills among student
- e. To create awareness among the community on the importance of reading habit and make them to involve in the process
- f. To achieve convergence of resources by involving Director of Public Libraries and Director of Adult Education and strengthen the school Libraries

**Way Forward:**

Whole Campaign was divided into 4 stages.

1. **Preparatory Stage**- from November 2020 to January 2021.
2. **Foundational Stage** -from February 2021 to April 2021.
3. **Advanced Stage** –from May 2021 to July 2021.
4. **Valedictory Stage**-from August 2021 to November 2021

The programme focuses on developing foundational literacy skills both the conceptual and skill-based knowledge among students of Class 3 to 9 and intends to build the following skills.

✓ Implementation period- Initially for one year from November 2020 to November 2021.

✓ **Main activities to be taken up in this campaign are:**

**a) Class Room Reading /Class room Library:**

Arranging class room reading corner for all class rooms with all the available library books and reading cards available in the school

b) **Book Bank in Schools:** Arranging a School Book Bank in the school for collecting books from student's teachers, and donors.

c) **Community Reading Center:**

A suitable place in the village is identified to run community reading center for reading practice /story telling by community reading volunteer.

d) **Community Reading Volunteer:**

Headmaster and teachers with the help of ward volunteers and village secretariat staff have to identify volunteers who can contribute their time for school students reading campaign after school hours and during holidays to run community reading center.

e) **Reading Melas/Reading Fests :**

Monthly reading Melas/Fests are to be conducted at school/ village level to perform reading skills by the students and to assess achievement of learning outcomes of students by parents/community.

f) **Division of Children into 4 levels:**

Base line test is to be conducted and need to identify 4 levels of students in each class based on their reading abilities. This practice is to be done for students of classes 3 to 9.

g) 2 Library periods are allotted for Foundational Reading Literacy Campaign in the School timetable.

h) Guidelines on preparatory activities and baseline assessment were already sent to districts.

After conducting the End line Assessment in November 2021, based on the progress of students, children literature will be developed by students.

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