

GUJARAT CAREER GUIDANCE PORTAL

1. Name of the Initiative:
Gujarat Career Guidance Portal
2. Objective (Need of the initiative or challenges faced before the implementation of the initiative)
<ul style="list-style-type: none"> ➤ To make students informed about the career opportunities that too in Local Language ➤ To help student understand skills and education needed for a career ➤ To help students make informed choice for their career on the basis of their interest, aspiration and skills ➤ To make student aware about scholarship opportunities ➤ To give all career information with one login ➤ To provide proper guidance & counselling based on interest of Student.
3. Coverage of the initiatives (Details of coverage of the targeted population eg. State, District, block, cluster, school, student, teacher, parents etc.)
2600+ Schools along with their teachers and more than 1.4 lacs students from Class 9 th -12 across all the 33 districts from the Gujarat state are covered under this project.
4. Description of the Initiative including innovative aspects of the solution
<p>Samagra Shiksha, Gujarat had launched a Career Guidance portal for the benefit of all the students from class 9th to 12th studying in Govt. and Grant in Schools. Through this portal students will get platform for information on career path, Best College, Scholarship information, Relevant career options and related support. This portal is result of Collaboration between Samagra Shiksha, UNICEF and iDream Career.</p> <ul style="list-style-type: none"> ➤ One stop website to provide information about careers for students of class 9-12 ➤ Career Guidance portal in Gujarati, Hindi & English Language to provide ease of use ➤ Students after login, can <ul style="list-style-type: none"> ○ access information on 500+ careers ○ access information on 19000+ colleges ○ access information on 1150+ entrance exams ○ access information on 1050+ scholarships ➤ Information is latest updated ➤ Information is presented to motivate girls and boys for careers equally
5. Date of Launch of the initiatives/ Start date of the initiative
28 th November 2019 (www.gujaratcareerportal.com)
6. Implementation details (Process followed for deployment/implementation)
Gujarat Career Guidance Portal was launched by Hon. Minister of State for Women and Child Welfare, Education (Primary and Higher) on 28 th November 2019.

Gujarat Career Guidance portal was developed with help of IDream & Sponsored by UNICEF. An intensive exercise was conducted including State Level Meetings, Brainstorming session between stakeholders.

Portal was translated in Gujarati Language to provide benefits to maximum benefits to students in local language. The same was done by experts & reviewed at various level.

A workshop was organized to provide hands-on training to 110+ District Resource Persons & Block Resource Persons as a Master trainers. Teachers and Master trainers can use their unique ID to monitor and evaluate the needs of the students and extend the benefits of the portal to each student, State can also monitor student's usage and identify process updates. Trained Trainers then provided same to their Clusters / Blocks / District Schools and monitor the usages of the portal with help of District Login.

7. Challenges faced during the deployment/implementation

NA

8. Outcomes/Impact of the initiative

The Portal has been launched recently and Trained Trainers are providing ground level training and awareness at School level to Teachers & Students.

Following are the possible outcomes:

- Decrease in Drop-out & increase in Transition rate due to proper awareness of future path.
- Through the portal, students will be able to understand more n more about their aspirations, abilities, personal characteristics, preferences and can understand Career path based on their interests.
- Students will also get detailed information on scholarships, exams, skill development programmes, internship and apprenticeship opportunities.

9. Documents/media related to initiatives (Submit any of the below as a documentary proof with short description on the same)

a. Testimonials

b. Quotes from stakeholders

c. Press release

d. Video/Audio

Gujarat Career Guidance Portal Orientation Video for Hands-on Training for Students' on how to use portal: <https://www.youtube.com/watch?v=70bKbX2cpng>

e. Photos



f. Others